

RAN-2408000703050002

S.Y.B.B.A. (NCF-NEP) (Sem.- III) Examination November - 2025
AEC- English Communication Skills -1

Time: 1 Hour]
[Total Marks: 25
સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
 Fill up strictly the above details on your answer book

Seat No.:

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Student's Signature

SET - 2

Q.1. Answer the following questions briefly. (Any Five) (10)

- Write any two barrier of listening process.
- What is critical listening?
- What is intelligibility in speaking?
- Give the phonetic transcription of the words - teacher, boil.
- She said, 'I do not wish to discuss it at this moment in time.'
(Change the sentence into Indirect Speech)
- The boy studied when his father came home from work.
(Correct the sentence)
- Oranges I brought were very sour. (Insert the article where necessary)

Q.2. You have received an order for household crockery items from Prince Crockery, Gandhidham. Draft a letter of execution of this order. (8)

OR

Explain SQ3R technique of reading. (8)

Q.2 Expand the idea: 'Slow and Steady Wins the Race.' (7)

OR

Rearrange the following passage. Give a suitable title to the passage. (7)

Soft drinks are marketed heavily through advertising, sponsorships, and celebrity endorsements. By the late 1800s, brands like Coca-Cola and Pepsi were introduced, revolutionizing the beverage industry. They emerged in the late 18th century when chemists began experimenting with carbonation to create refreshing beverages. The first commercially successful soft drink, soda water, was marketed as a health tonic in the early 19th century. Today, soft drinks are a global phenomenon, consumed in over 200 countries. They come in various types, including colas, lemon-lime sodas, fruit-flavored drinks, and energy drinks. Soft drinks, also known as sodas or carbonated beverages, are non-alcoholic drinks that typically contain carbonated water, sweeteners, and flavorings. Excessive consumption has been linked to health issues like obesity,

diabetes, and dental problems. In response, many companies now offer low-sugar, diet, or zero-sugar alternatives. However, soft drinks are often criticized for their high sugar content and lack of nutritional value. Flavorings, such as fruit extracts or synthetic compounds, give each brand its unique taste. The primary ingredients in most soft drinks are water, sugar or artificial sweeteners, and carbon dioxide for fizz. Despite controversies, their convenience and variety ensure they remain a popular choice worldwide. The industry has also innovated with functional beverages, such as those infused with vitamins or caffeine.
